

KUSH

Kush is the young upstart on the boutique serviced apartment scene, selling its glitz and glamour the way nightclubs do.

What: The flagship property, Kush 222, launched in SoHo in November 2007. The other two properties are in Mid-Levels and in Western Central.

Style: Kush 222 has 48 one-bedroom apartments, and guests get to choose between muted brown or black interiors. The 650 ft² apartments have open glass-box showers and marble bathrooms, with the bedroom and living area carrying the feel of a plush nightclub, all offset by mood lighting. 255 Des Voeux Road West pays homage to the *tong lau* – traditional Chinese-style residential blocks – and has a golf driving range on its roof.

Who: It's edgy and urban, perfect for professionals who come to Hong Kong for its nightlife and shopping as well as for work.

Kush是一所走俱樂部的精品式酒店住宅。

What: 位處蘇豪的旗艦公寓 Kush 222 於去年11月才投入服務，集團旗下還有位於半山山的111 High Street及西區的255 Des Voeux Road West。

Style: Kush 222 有48個單睡房的單位，租客可以選擇啡色或黑色的室內主調。650平方呎的單位有玻璃箱式的浴屏及大理石的浴室，睡房與客廳全都安裝了帶有情調的燈光，甚有俱樂部格調。255 Des Voeux Road West 則是向唐樓致敬之作，天台更設有一個小型哥爾夫球場。

Who: 其都會感及銳氣，適合來港工作，又熱愛購物及夜生活的朋友。

Checklist:

The smallest at 550 ft², Kush 255 starts at HK\$22,500 per month. Kush 222 pads are 650 ft² and get going at HK\$35,000 per month, much the same for the Kush 111 units – which are the largest at 750 ft² apiece. Guests also get a Kush Envy Card, giving them great deals at restaurants, clubs and stores around the city. The Kush Go card is an Octopus card that gives guests instant access to the city's excellent subway and bus system.

Kush 255 的單位只有550平方呎，月租HK\$22,500起；Kush 222 的單位有650平方呎，月租 HK\$35,000。Kush 111 租金與 Kush 222 的相若，但面積有750平方呎。住客會獲發一張Kush Envy Card，可享中餐廳、俱樂部及商店的折扣優惠。Kush Go card 同時是一張八達通卡，可用來乘搭巴士及地鐵。



Kush 222
222 Hollywood Road, Central
中環荷李活道222號

Kush 255
255 Des Voeux Road West
德輔道西255號

Kush 111
111 High Street, Sai Ying Pun
西營盤高街111號



NEW WAVE

It's very hard to convert commercial property into residential space in Hong Kong. But developers have had some success converting old offices into luxury serviced apartments.

"This is a new take on creativity that people are doing with the property stock right now," says Loewe Lee, the managing director of National Properties Holdings, which developed The Putman. "People are looking at every option with a building because of the crazy prices of land."

在香港要將商業用地轉作住宅用地乃困難之事，一些地產商則成功將舊辦公室改裝成服務式住宅。The Putman的發展商樂聲置業有限公司執行董事李本智說：「香港的高地價令人們運用創意於舊物業上，這將是一股新浪潮。」